



For Immediate Release

BENJAMIN DESBOIS PROMOTED TO GENERAL MANAGER DALET US

New York, NY – December 4, 2006 – Dalet is pleased to announce the promotion of Benjamin Desbois to General Manager of Dalet Digital Media Systems US. A member of the Dalet team since 2000, Benjamin brings a wealth of experience in managing business units and deploying enterprise broadcast solutions. During his tenure at Dalet, Benjamin has worked in both sales and product management – defining and deploying Dalet solutions globally. In his most recent position, he hands-on managed business development and operations for the Southern Europe and South American markets; dramatically increasing business revenues in these regions. An evangelist for the transition to digital, Benjamin has been influential in driving mass adoption of the DaletPlus solution across many markets and verticals. In his new role, Benjamin will continue Dalet’s momentum by helping US and Canadian broadcasters transition their operations to all digital environments.

“Benjamin Desbois has done a fantastic job at establishing Dalet as a leading broadcast and asset management solution within his territories. His hands-on approach gives him a deep understanding of client needs thus delivering solutions that truly enhance their business. We look forward to Benjamin’s continued success driving Dalet adoption across the US market,” comments David Lasry, chief executive officer, Dalet SA.

Desbois appointment to General Manager of Dalet US is effective immediately. For more information about Dalet, please visit the web site at www.dalet.com.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets. Traded on the EURONEXT Stock Market (DALE.LN), Dalet has offices throughout the United States, Europe and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, Cadena Ser, Canadian



Broadcasting Corp, Catalunya Radio, Deutsche Welle, EMAP, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Six News Now, The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Autónoma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

For More Information

For more information on Dalet, visit www.dalet.com or contact:

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